
MILWAUKEE REGION

Drift



MARCH

2003



The Circus came to Town February 22 at the Annual Winter Party

In This Issue:

Open House
Convention Report
Winter Party Pictures
Member-to-Member
And the Usual Suspects...&

All Photos in this issue by Toby Schuster

WANTED

Two region members needed to serve on the Milwaukee Region Board Finance Committee. One member needed in each of the following areas:

Financial Investments
Financial or Managerial Accounting

Pay is poor, but rewards are great. Please call Angelo Gazzola at (920) 740-3805 or (623) 465-8485. You may also send an e-mail to:

agazzola@frontiernet.net

WANTED

New Workers!!! Workers needed in more than a dozen exciting specialties. Compensation includes new friendships, exciting action, free lunches, end-of-day parties, and usually Saturday night dinner.

For additional information please call Angelo Gazzola at (920) 740-3805 or (623) 465-8485. You may also send an e-mail to agazzola@frontiernet.net

What's in the Online Version of the Drift and What's Not

This is the first issue of the Drift that is not being mailed to all Region Members. Not everything that had been published in the printed copy will be in the online version.

There are several things that are on the Region website that had been duplicated in the hard copy of the Drift - CenDiv Schedule, entry form information, classified ads, Board member and Regional Administrator contact information, sometimes a membership form, etc. This information will no longer be included in the online Drift as it would just be a duplication of information that is already on the website. There will, however, be reminders when new information, like entry forms, becomes available.

The Entry form for the Quad Double Drivers School/Regional should be available online by the end of March.

Please send all address and member information changes to Toby Schuster at the address below. If you are a spouse member whose last name differs from that of your spouse, and you would like a separate directory listing, please note that on the sheet below with the correct information and send it in. Please complete the necessary information/changes on the form below and return it to:

Toby Schuster
1150 N. 50th Street
Milwaukee, WI 53208

NAME: _____

NAME OF SPOUSE: _____

NAME(S) OF CHILDREN: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

HOME PHONE: _____ WORK PHONE: _____

E-MAIL: _____

R.E.View

By Angelo Gazzola

Welcome to the first on-line version of the Milwaukee Region Drift publication. I want to thank Chris Cwiklinski, Doug Morrissey, Jeff Cashmore, and others for their efforts on finally making this happen. A postcard reminder was mailed to all members of Milwaukee Region, stating that the January/February issue was the last print issue. The form included on the postcard, will allow those members that do not have internet access, to request a hard copy version of the Driftless.

Because of my separate 2003 SCCA Convention report included in this issue of the Drift, my column will be shorter than usual, and I will not cover the convention in this column. Tim Craft, Chairman of our Rally program, also attended the convention. I am sure he would be more than willing to share any Rally information he brought back with the membership.

The planning for our first race, to be held at Blackhawk Farms on the last weekend in April, is proceeding well. The need to coordinate the wishes of four regions when planning an event does present some interesting challenges. That first race will be the Quad Region Double Driver's School/Regional, which will include the efforts of Blackhawk Valley, Chicago, Land-of-Lakes, and Milwaukee Regions. The Milwaukee Competition Committee, under the watchful eye of Chairman Marc Knippel, have worked very

hard to complete the supplementals and planning for our early events.

We need more workers! For those members who have not yet engaged as workers, please consider stepping up to help the club. If you would like more information about how to become involved, please contact me by e-mail or telephone. You will notice that the specialty chiefs, with their contact information, are list in the back of this publication if you prefer to contact them directly. There are more than a dozen different specialties that you can try until you find the one that is for you. We have shortages in almost every specialty. You will find that your fellow workers are friendly, and will welcome your participation.

We have a large number of members in Milwaukee Region, who are not active in club activities. It is my hope that we can raise the level of participation by our members, by identifying what we can offer or do to engage them. A great way to get involved is to just show up at anyone of our events, whether it is a road race, solo, or rally event. The schedules for Road Racing, Solo and Rally events can be found on the Milwaukee Region web page which is: <http://www.scca-milwaukee.org/>.

Angelo

BRING A FRIEND TO THE OPEN HOUSE MARCH 30 11AM-4PM

Have you told a co-worker or a neighbor about the SCCA? The opportunity is available to not only tell them but to show them what you do on the weekends you should be mowing your lawn.

Bring them to the open house and show who, what, where, and how we put on the best racing events in the Midwest. The open house will have displays of Racecars, Solo II car, annual tech will be available and all the worker specialties will be on hand to explain what they do.

It will be held again at David Hobbs Honda 6100 N. Green Bay Rd. Glendale, WI. Phone 352-6100.

If you want to display your car call Tony Machi at 414 423-0867

MEMBER-TO-MEMBER — News for the MEMBERS of AREA 5

From Ken Patterson, Director

223 Bregstrom Blvd. Cedar Falls, IA 50613 Ph. & Fax. 319-277-6333
Web Site www.kenpatterson.org

The 2003 SCCA National Convention has drawn to a close now. More than 300 members were in attendance and all received a wealth of information.

NATIONAL OFFICE COMPLETED - Members that attended were taken on a tour of a completed National Office building and were present to watch the Topeka Chamber of Commerce and Mayor participate in the ribbon cutting ceremony with our CEO Steve Johnson and Chairman Tom Campbell.

SCCA-CART announcement: At the end of our Town Hall Meeting CART President and CEO Chris Pook spoke to the assembled to acknowledge that their attempt to form their own F&C group was not in the best interest of the sport. He announced that CART recognized the expertise of the SCCA and would now only use SCCA licensed F&C workers for its entire road racing in the US. This is a huge acknowledgement of our expertise and we should be proud to receive the credit. This agreement does not change any currently existing agreements or contracts that exist between regions that have already been staffing these events.

HEARTLAND PARK RACEWAY BOUGHT— also announced was that our own Ray Irwin, owner of Blackhawk Farms Raceway, has now bought Heartland Park Race-

way in Topeka. He will continue to own Blackhawk.

BOARD OF DIRECTORS ITEMS— The BOD has instructed all program committees (i.e. competition board, rally boards, solo boards etc.) to develop and submit a strategic plan by the December meeting.

The new Enterprise cars were approved for competition in FA and CSR.

NEW MARKETING PROGRAM RELEASED - New marketing program for SCCA entitled GET REAL was released. The brochures and video were displayed and viewed by attendees. Samples of the brochures were distributed and a copy of the video will be sent to all RE with additional copies available at a very nominal cost.

Under this program a new venue for the member 21 years of age and under was released called FIRST GEAR. This will phase out the Speed Freeks program, which has lost its drive. The cost of this new program will be \$45.00, which will provide for the regions receiving all of their costs back. The Speed Freeks will be phased out by June 1, 2003. All renewals will be accepted until then.

INHOUSE WEB SITE - The national office has now brought in it's own in house web master and

will be launching it's new site with in the week. This means that by the time you read this you should be seeing the change. The information on this site will be updated daily.

The national office is also in the process of buying new management software, which will integrate membership, licensing and accounting. Hopefully this will be in place by later this year. Any input you have from the regional prospective should be directed to Wendy Grillo or Sandy Abrahams.

NEW MERCHANDISE - A new merchandise program will be released and be available on line. The intent is to release a new produce item every month.

NEW F&C MANUAL— Check availability.

ELECTION YEAR REMINDER
Yes it is that time again. I will be running for the Board again. I think that we have accomplished a great deal since being elected. We moved the National Headquarters to Topeka . We have taken a club that was living off it investment earnings and turned it into a self -sufficient business, Enterprises has paid back half it's debt to us, and ProRacing has also made a business turn around this year.

If you have questions and comments please call or write me.

FIND OUT THE SECRETS OF SPORTS CAR RACING



Puts You Inside
The Guardrails

OPEN HOUSE

MARCH 30, 2003

11AM- 4PM

DAVID HOBBS HONDA

***6100 North Green Bay Road
GLENDALE***

**ANNUAL TECH
WORKER INFORMATION
MERCHANDISE
SOLO II and RACE CAR DISPLAY**

CALL TONY MACHI 414 423-0867

The 2003 SCCA National Convention

By Angelo Gazzola, Regional Executive

You would think that a trip to Kansas City from Phoenix, would be a simple task. Well let me tell you, it was far from simple. The trip started out with my flight from Phoenix being put on weather warning. When I checked on what that meant, I was told that the flight might terminate in Omaha, Nebraska, if the weather in Kansas City did not improve by the time the flight arrived there. The interesting excitement related to that, was the revelation that getting from Omaha to Kansas City would not be the airlines responsibility.

The flight arrived in Kansas City, which was a relief. The flight arrived late, but at least at the right city. However, after a 55 minute ride from the airport to the Westin Crown Center, a number of convention participants were informed that the hotel had overbooked for Wednesday evening, but that they would probably have a room the next night if certain Wal-Mart employees were to check out. We were then sent by cab to the Hotel Phillips for our Wednesday evening accommodations. The Westin Hotel did pick up the cost of the alternative rooms, but by this time it is close to midnight. Because the trip to the new headquarters in Topeka was scheduled early the next morning, we were told to check our luggage at the front desk of the Hotel Phillips, after we checked out.

The trip to Topeka was well planned and was very informative. The new

SCCA building is nice but surely not opulent or excessive. The national staff seems happy and extremely motivated. I am not sure if this will be a permanent attitude, given they are for the most part all new employees. Pro Racing seems to have more staff than they need, but some of them may have been field staff, that will be needed in the Spring.

The building was too small to entertain the four busloads of participants, but everyone made the best of the situation. We returned to Kansas City early Thursday evening, after a lunch/awards ceremony at a convention center.

Although I thought that things were looking up when I had a room at the Westin Crown upon arrival in Kansas City, I should have known better. Now I had a room, but no luggage! My luggage was finally located and delivered to my room by 10:00 pm, Thursday evening. Dinner went very well Thursday night, even though it was a working dinner. The dinner meeting was with the Regional Executives of Chicago and Blackhawk Valley Regions to discuss cooperative staffing and arrangements for the two events we will be co-sanctioning with them in 2003. That meeting went very well, and should enable those events to be well managed.

The convention sessions were well attended and informative. The Road Racing Steward and Competition Board sessions, were disappointing, to say the least. It is disturbing to

realize that the club is at the mercy of some of the appointments made to various steward groups and the National Competition Board. The only appropriate conclusion that can be reached is that SCCA needs to improve the process and procedure used to appoint members to these very important national positions.

The most positive sessions during the convention involved the direction Financial Services, Marketing and Customer Service are moving to. The Financial Services area, under the leadership of Vice President Sandy Abrahams, has initiated a number of very positive procedures and processes, which will enhance region financial activity. This includes such initiatives as direct deposit of membership dues, and the ability for regions to pay obligations to SCCA through ACH direct debit transfers.

The marketing efforts of SCCA, under the direction of Vice President of Marketing Garret Mudd, are head and shoulders above all previous marketing plans. His integrated approach to marketing the club should bolster both recruitment and retention in the future. The new marketing materials, available to all SCCA regions, should cater to both the traditional age group as well as the younger group that we hope to attract. Those materials include a new VHS tape, which was absolutely captivating.

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A Quick Word From the New Solo Chair

Greetings!

Before the 2003 autocross season goes into full swing I would like to introduce myself.

My name is Jason Dembosky and I have the great honor of being the new Chairman for the Solo program. I have taken over for Steve Wynveen, who was the Chairman for the past two years. Thank you, Steve, for all of your hard work!

I got my start in autocross back in April, 2001. A friend of mine made me come to the first Milwaukee SCCA event. I had no idea what autocross was all about. Boy, was I hooked after that day!

Over the past 2 years, I have competed in over 50 autocross events - spanning 6 different states. I hope that my past experiences can be beneficial to our club.

The Solo program's most recent effort has been the initialization of on-line registration. With the rapidly growing number of competitors, it became necessary to try to accommodate the growth. I surely hope members will find this feature to be useful and timesaving.

If you haven't been out to an autocross lately, please come check us out! It's always a blast - no matter what the weather is like! The main objective is to have fun.

If you have questions during the season, please feel free to contact myself or anybody else on the Solo board. Frank Friedman, another experienced autocrosser, is helping me out along the way. Frank is also willing to answer any questions you may have.

I look forward to seeing you all in April.

2003 Solo Schedule

Unless otherwise noted, all events are held at **Miller Park**

April 6 - Drivers School
Classroom
(Best Western, 5105 S. Howell)

April 12 - Drivers School
Driving Phase
(classroom session required)

April 13 - Event 1

May 11 - Event 2

June 14 - Advanced School
(limited entry)

June 13 - Event 3

Aug 2 - Event 4 (CenDiv Series)

Aug 3 - Event 5 (CenDiv Series)

Aug 24 - Event 6
(at MGA Research Facility, Burlington)

Sept 7 - Event 7

Oct 5 - Event 8

Event registration: 7:15 am to 8:30am
Course walking 8:00 to 9:15am
Tech inspection: 7:45 to 8:45am
Drivers meeting: 9:30am
First car off at 10:00 am
\$20 pre-registered SCCA members
\$30 pre-registered non-members
\$25 SCCA member on site registration
\$35 for non-member on site registration
Late registration fee - \$10 after 8:45 am
Please be prompt!



.....And Another Thing

Milwaukee Region Board Member and former RE Mike Engelke is running for the SCCA Board of directors for Area 5.

Congratulations to Peter Cunningham and his wife Rhainey on the birth of their daughter Audrey Loraine Cunningham earlier this month.

Our own Bob "Honda" Clark was appointed to the National IT Advisory Committee.

Don't forget the Open House at Hobb's Honda on March 30. Bring your friends, neighbors, co-workers, relatives,

The 2003 Winter Party

If you don't judge by the number of attendees, the Winter Party held on Feb. 22 was a great success. Lots of people in costume, good food and great company. But attendance was way down again. There was a lot of discussion at the party related to why so few people attended and if this event should. The purpose of the party - to get people together over the long winter - has apparently outlived its usefulness. Stay tuned for details. Next year's party, if there is one, would be the 25th annual party with a Roaring 20's/Speakeasy theme. Stay tuned for details.

Those that didn't come in costume were asked, in a secret ballot, to vote for the best costume. It was a tie between Strongman Marc Knippel and Bearded Lady Al Harhay. In an attempt to break the tie, a show of hands was asked for. Another tie. So we left it up to the bartender to break the tie. He chose the Bearded Lady.

There was a balloon animal contest, but the balloons proved to be very hard to inflate, until some ever resourceful folks went out to their car for an electric air pump. Cheaters!



Mike and Joellyn Key



Oooo la la...I see London, I see France&&..



Ken Cramer checks out the 2 finalists in the Best Costume Contest – Al Harhay and Marc Knippel



Standing behind the entries for the balloon “animal”



Best Costume winner



Doug Johnson trying to blow up a balloon



Steve Tupper with his Flea Circus



Balloon and flag vendor Kathy Cramer and Pooper Scooper Ken Cramer



Gypsy Fortune–Teller Registrar Hannah Roliff

Milwaukee Region Calendar

Mar	1-2	Steward/Worker Seminar
	4	Competition Committee
	11	Board Meeting
	23	EDITOR'S BIRTHDAY
	25	Solo Committee
	30	Open House (Hobb's Honda)
Apr	1	Competition Committee
	6	Solo Drivers School (classroom)
	8	Board Meeting
	12	Solo Drivers School (driving)
	13	Solo Event 1
	25-27	Quad Drivers School/Regional
	29	Solo Meeting
May	6	Competition Committee
	11	Solo Event 2
	13	Board Meeting
	24-25	Mueller National
	27	Solo Meeting

Competition meetings - 7pm at the home of Marc Knippel
 Board Meetings - 7pm Best Western, 5105 S. Howell
 Solo Meetings - 7pm, Italian Community Center, 625 E. Chicago.

Cont'd from page 7

When it was viewed by convention attendees, the room became quiet except for an occasional "wow."

The CustomerService area, under the direction of Wendy Grillo, appears to be a breath of fresh air from a region management perspective. The plans and directions in the planning stages will revolutionize information flow to regions. This information is to be web-based and available 24/7. If every national staff member had the energy and attitude of Wendy Grillo, SCCA would have problems chasing away members.

The trip home started out bad, when our aircraft would not start in Kansas City. However, after the plane started the trip back to Phoenix was smooth and trouble free. I was really concerned that the plane not starting was a prelude to more problems.

In general, the convention was worth attending for the information content alone. If you have any questions, on topics that I have not covered in this report, please contact me by e-mail or telephone.

Advertising Rates

Non-commercial classified ads are **FREE** to Milwaukee Region members. Non-commercial classified ads for non-Milwaukee Region members are \$15 per insertion.

All classified ads appear on the website and in the printed version of the newsletter.

OTHER RATES PER INSERTION

	<u>Once</u>	<u>Three</u>	<u>Annual</u>
Full Page	\$200	\$165	\$100
2/3 Page	\$150	\$120	\$ 75
1/2 Page	\$125	\$100	\$62.50
1/3 Page	\$ 80	\$ 65	\$ 40
1/4 Page	\$ 75	\$ 60	\$37.50
1/6 Page	\$ 40	—	—

Special Column.....\$125
 Inside Front Cover.....\$250

Deadline for submission of advertisements is the 5th of the month.

For more information or to submit an ad, please contact:

The Drift
 c/o Doug Morrissey
 N 1417 Cty Rd. P
 Rubicon, WI 53078-9721
 (920) 474-7318
 dougmorrissey@wi.rr.com

Check out the Milwaukee Region



Web Site



Road Racing Results
 Solo II Results
 Rally Results
 Race Photos

Region Information
 Links to Other Motorsports Pages
<http://www.scca-milwaukee.org>